Immobiliare Sturla

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business description: The Sturla real estate agency is founded in 1952 by Beniamino Sturla, who was born in Casteggio in the province of Pavia on 18 July 1925. At that time it was the only real estate agency in Alessandria and its first headquarters was located in the offices of a building on via Dante. These were important years in which the city is rebuilt following the terrible bombings suffered during the second world war. There are over 12,400 rooms destroyed or damaged by the air raids, leading to an enormous effort between the 1940s and 1950s to rebuild the city. In 1951, eight thousand rooms had already been built. During the 1950s the reconstruction period is followed by the economic boom with the demographic and urban expansion of the city, which in 1970 reaches the symbolic figure of 100 thousand residents. The Sturla real estate agency opens and works in this atmosphere of great growth and optimism, developing together with the community of Alessandria. Following this period, with the support of the brothers Luigi and Pierangelo and the daughter Anna, Beniamino moves his business to piazza Marconi in the 1970s above the historic Carlo shoe factory. The real estate agency is now in the heart of the city center and, though moving to another location, it will continue to remain in the historic center. In the late Eighties the offices are moved to via Caniggia when the Surveyor Giuseppe Sturla joined the agency who will remain the owner until 1998. In the same year the office is moved to Corso Roma 110, where it still stands, managed by Andrea Sturla

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