

Pelletteria Rossi

Category: Shopping

business description: In 1945, immediately after the war, a young couple from Alessandria decides to embark on a new adventure. Amelia Rossi and her husband, after conducting a simple market analysis, realize that Alessandria offers little in artisan high quality leather articles. This leads to the Rossi business, a sign dedicated to Amelia, who, from a small factory, with a score of laborers, develops the business and opens six sales points between Piedmont and Lombardy.

The first was on via Modena, corner of via Legnano, which was both leather goods workshop and store.

Over the years the 'Rossi' leather goods store has showcased the most prestigious brands of the sector, with the competent and professional management of Licia, Amelia's daughter, and today Paola, who as third generation has taken up the baton and continues the business of her grandparents.

Paola Cassinelli's company has placed a strong emphasis on quality and professionalism, which have long been hallmarks of the business, receiving much appreciation from customers. Besides the fashion articles such as women's handbags, small leather goods and accessories, the store offers a vast range of professional objects for men such as briefcases, backpacks and trolleys. The vast travel case department offers solutions for all kinds of travel, with the most innovative and technological products of the best companies on the national and European market.

Pelletteria Rossi of Paola Cassinelli on via Modena 5 remains a cornerstone in the world of commerce in Alessandria, always able to compete with large retailers thanks to choices based on high quality. The beautiful shop windows continue to keep the traditional flag of style and elegance flying high which must remain an essential characteristic of the historic center of Alessandria.

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